

This Policy was last modified on May 25, 2018. At PedsCases ("us", "we", or "our"), we are committed to safeguarding and preserving the privacy of our users and visitors. This Privacy Policy ("Policy") explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit <http://pedscases.com/> ("the Site") and how we use cookies on this website. We do update this Policy from time to time so please do review this Policy regularly.

## **Privacy policy**

### **1. Introduction**

1.1 We are committed to safeguarding the privacy of our website visitors; in this policy we explain how we will treat your personal information.

1.2 By using our website, you consent to our use of cookies in accordance with the terms of this policy.

### **2. Credit**

2.1 This document was created using a template from SEQ Legal (<http://www.seqlegal.com>).

### **3. Collecting personal information**

3.1 We may collect, store and use the following kinds of personal information:

- (a) information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths);
- (b) information that you provide to us when registering with our website (including your email address);
- (c) information that you provide when completing your profile on our website (including your name, graduation date, academic standing, position, and educational details);
- (d) information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters (including your name and email address);
- (e) information that you provide to us when using the services on our website, or that is generated in the course of the use of those services (including the timing, frequency and pattern of service use);
- (g) information that you post to our website for publication on the internet (including your user name and the content of your posts);
- (h) information contained in or relating to any communication that you send to us or send through our website (including the communication content and metadata associated with the communication); and
- (i) any other personal information that you choose to send to us.

3.2 Before you disclose to us the personal information of another person, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with this policy.

### **4. Using personal information**

4.1 Personal information submitted to us through our website will be used for the purposes specified in this policy or on the relevant pages of the website.

4.2 We may use your personal information to:

- (a) administer our website;
- (b) enable your use of the services available on our website;
- (c) send you email notifications that you have specifically requested;
- (d) send you our email newsletter, if you have requested it (you can inform us by email to [pedscases@gmail.com](mailto:pedscases@gmail.com) at any time if you no longer require the newsletter);
- (e) deal with enquiries and complaints made by or about you relating to our website;
- (f) keep our website secure and prevent fraud; and
- (g) analyse usage demographics and inform decisions on how to improve our website.

4.3 If you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the licence you grant to us.

4.4 We will not, without your express consent, supply your personal information to any third party for the purpose of their or any other third party's direct marketing.

## **5. Disclosing personal information**

5.1 We may disclose your personal information to members of the PedsCases team insofar as reasonably necessary for the purposes set out in this policy.

5.2 We may disclose your personal information:

- (a) to the extent that we are required to do so by law;
- (b) in connection with any ongoing or prospective legal proceedings;
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- (d) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

5.3 Except as provided in this policy, we will not provide your personal information to third parties.

## **6. International data transfers**

6.1 Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this policy.

6.2 Personal information that you publish on our website or submit for publication on our website may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others.

6.3 You expressly agree to the transfers of personal information described in this Section 6.

## **7. Retaining personal information**

7.1 This Section 7 sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations in relation to the retention and deletion of personal information.

7.2 Personal information that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.

7.3 Notwithstanding the other provisions of this Section 7, we will retain documents (including electronic documents) containing personal data:

- (a) to the extent that we are required to do so by law;
- (b) if we believe that the documents may be relevant to any ongoing or prospective legal proceedings; and
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

7.4 Consent to use of personal information provided in the user profile can be withdrawn by written request to [pedscases@gmail.com](mailto:pedscases@gmail.com). Your user account data will be removed and not retained unless required as described in this policy.

## **8. Security of personal information**

8.1 We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

8.2 We will store all the personal information you provide on our secure (password- and firewall-protected) servers.

8.3 You acknowledge that the transmission of information over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

8.4 You are responsible for keeping the password you use for accessing our website confidential; we will not ask you for your password (except when you log in to our website).

## **9. Amendments**

9.1 We may update this policy from time to time by publishing a new version on our website.

- 9.2 You should check this page occasionally to ensure you are happy with any changes to this policy.
- 9.3 If you do not agree to any of the terms of this Policy or any changes to this Policy, do not use, access or continue to access the Site or discontinue any use of the Site immediately.

## **10. Third party websites**

- 10.1 Our website includes hyperlinks to, and details of, third party websites.
- 10.2 We have no control over, and are not responsible for, the privacy policies and practices of third parties.

## **11. Updating information**

- 11.1 Please let us know if the personal information that we hold about you needs to be corrected or updated.

## **12. Cookies**

- 12.1 Our website uses cookies.
- 12.2 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
- 12.3 Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
- 12.4 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.
- 12.5 We use both session and persistent cookies on our website.
- 12.6 Most browsers allow you to refuse to accept cookies. You can adjust the settings on your computer to decline any cookies if you wish. This can be done within the "settings" section of your computer. For more information, including about controlling and deleting cookies, please read the advice at [AboutCookies.org](http://AboutCookies.org).
- 12.7 Blocking all cookies will have a negative impact upon the usability of many websites.
- 12.8 If you block cookies, you will not be able to use all the features on our website.
- 12.9 Deleting cookies will have a negative impact on the usability of many websites.
- 12.10 Our sponsors may use cookies, over which we have no control. Such cookies (if used) would be downloaded once you click the sponsor's logo.

## **13. Google Analytics**

- 13.1 Our site uses Google Analytics to gather statistics on portions of our website and content posted to YouTube. PedsCases will use the information gathered to improve digital services for its patrons.
- 13.2 Google Analytics employs cookies to define user sessions, which allows for the collection of important data about how users are using the site. Google Analytics uses only first-party cookies for data analysis. This means that the cookies are linked to the PedsCases website domain(s), and PedsCases will only use the collected data and cookies for aggregate, including age, gender, geographic location and possibly interests for non-individual statistical analysis related to your browsing behaviour.
- 13.3 According to Google, the data collected cannot be altered or retrieved by services from other domains. If you choose, you can opt out by turning off cookies in the preferences settings in your browser. For more information on Google Analytics, please visit [Google's web site](http://Google's web site).

## **14. Liberated Syndication**

- 14.1 Our site uses Liberated Syndication ("Libsyn") to post and share content, and gather statistics on content downloads. PedsCases will use the information gathered to improve digital services for its patrons.
- 14.2 Libsyn employs cookies to personalize and define user sessions, which allows for the collection of important data about how users are using the site. PedsCases will only use the collected data and cookies for aggregate, including age, gender, geographic location and possibly interests for non-individual statistical analysis related to your browsing behaviour.

14.3 According to Libsyn, the data collected cannot be altered or retrieved by services from other domains. If you choose, you can opt out by turning off cookies in the preferences settings in your browser. For more information on Libsyn, please visit [Libsyn](#).

## **15. YouTube**

15.1 Our site uses YouTube to post and share content, and gather statistics on content downloads. PedsCases will use the information gathered to improve digital services for its patrons.

15.2 YouTube employs cookies to personalize and define user sessions, which allows for the collection of important data about how users are using the site. PedsCases will only use the collected data and cookies for aggregate, including age, gender, geographic location and possibly interests for non-individual statistical analysis related to your browsing behaviour.

15.3 According to YouTube, the data collected cannot be altered or retrieved by services from other domains. If you choose, you can opt out by turning off cookies in the preferences settings in your browser. For more information on YouTube, please visit [YouTube](#).

## **16. Our details**

16.1 This website is owned and operated by PedsCases.

16.2 You can contact us by using our website contact form or by email to [pedsccases@gmail.com](mailto:pedsccases@gmail.com).